

## STATEMENT UNDER LATEST NEWS

Please see the unauthorized post by africanhunting.com below and the response from Richard Lendrum. This is an event that happened in 2010 and there has been no hiding of information. Clients who have had their concerns that addressed them directly

### CURRENT POST

To Jerome.

I just want to give you my two cents worth.

I believe that the insert regarding Jeffery Lendrum is in poor taste and smacks of something more than just a report. Firstly I don't think it has anything to do with The African Hunting Gazette as he is not an owner and does not run the magazine he merely works as an employee at the company. Yes he did do a serious crime of that I have no doubt and yes he has been punished for it. This is inflammatory and really not good for our industry as the Hunting Gazette is a very fine and professional publication run by professional people that do a tremendous amount of good for hunting and conservation.

Secondly the show mentioned in the article is hardly struggling. I personally attended the show and it was very professionally run and I took three very good bookings from it.

Please in future think before publishing such articles as it is only defacing your publication and the industry in general.

Thirdly please remove me from your mailing list I can't be bothered reading such rubbish.

Regards.

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### RICHARD'S RESPONSE TO THE INITIAL POST

Hi Brooke, Jerome, NAPHA and PHASA

Brooke, thanks for passing this on.

Jerome, it has been a while since we last made contact, which was in Reno at SCI a few years back! Hope you are well. As the founder (and Editor) of Africanhunting.com ...(and also Namibia Hunting Safaris), could I ask in future, for a standard Editorial 'right of reply' BEFORE you allow something to be published on your site, anonymously, it would be most appreciated.

Kai-Uwe and Adri, you are being copied in as head of your associations.

Anyway, the fact is this that Jeff was convicted of smuggling eggs in 2010, and served his time in England.

The international wildlife Agency TRAFFIC, major environmental NGOs here in southern Africa with whom we currently work, all know about this.

Furthermore, the major news broadcasters, CNN, BBC, Sky News etc., all covered the case extensively back in 2010 when the story broke. There is also much on this subject on the web.

Many clients of mine in the AHG know about this and have indeed discussed this with Jeff and or me. If anyone wants more information, they have been and are - free to ask.

Jeff is undertaking an administrative role in visiting the outfitters across Africa and has no ownership of the company or the program.

It is disappointing the depths a disgruntled ex-employee will go to in order to try and discredit me and my company.

Best regards

Richard Lendrum

MD & Publisher - African Hunting Gazette

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**[www.africanhuntinggazette.com](http://www.africanhuntinggazette.com)**

### INITIAL POST

From: "AfricaHunting.com" <[info@africanhunting.com](mailto:info@africanhunting.com)>

Date: April 10, 2013 3:30:36 AM CDT

Subject: HUNTING

Reply-To: [info@africanhunting.com](mailto:info@africanhunting.com)

Hi,

... Here are a few links to check out on Africanhunting.com!

- Jeffrey Lendrum of African Hunting Gazette convicted wildlife smuggler

Cheers,

Jerome, Founder of AfricaHunting.com

Jeffrey Lendrum of African Hunting Gazette convicted wildlife smuggler

Jeffrey Lendrum, who is running the African Hunting Gazette magazine "Visited & Verified" program for hunting outfitters, and the brother of Richard Lendrum of Future Publishing (Pty) Ltd, owner of the African Hunting Gazette magazine and the struggling African Hunting EXPO has been repeatedly convicted of smuggling endangered wildlife and sentenced to 30 months in prison for his most recent offense.

He was first convicted in Zimbabwe in 1984, then again in Canada in 2002 and most recently in the UK in 2010. Jeff Lendrum was called "the highest level of wildlife criminal" by the investigating officer from the National Wildlife Crime Unit in the UK.

Read the full news articles at the following links:

- BBC News England: Egg smuggler was 'wildlife criminal'

- EXPRESS: Bird egg snatcher gets jail term